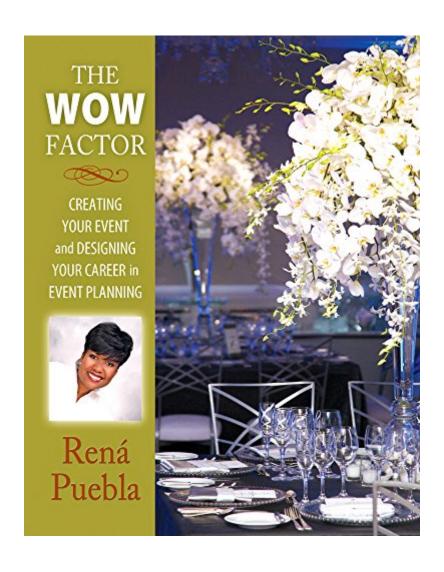
# The book was found

# The Wow Factor: Creating Your Event And Designing Your Career In Event Planning





# **Synopsis**

In The Wow Factor, RenÃ<sub>i</sub> will show you how to mastermind and oversee the perfect event-from invitations to choosing the right location, from food and beverages to the subtle hints that make a party great. But more than that, The Wow Factor is also a career manual for anyone desirous of becoming a great event planner. Whether you're planning a single event-personal or business, at home or in a fantastic hotel-or a life's work as an event planner, this book will give you the guidance you need. RenÃ<sub>i</sub>'s enthusiasm for creating perfect events and her deep knowledge will transform the way you look at event planning...whether it's for your wedding, birthday party, business gathering, or a brand-new career for you in event planning. When you learn how RenÃ<sub>i</sub> makes phenomenal events happen...you'll say "WOW" too!

## **Book Information**

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### Customer Reviews

I bought the Kindle edition and for some reason sentences were disorganized, missing words, or just completely cut off. The advice I managed to ready was pretty helpful.

The book is very informative and Rena is a true professional with a wealth of knowledge.

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